

**NICOLE KEANE**

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## **HEALTHCARE, COMMUNICATION, AND LEARNING MANAGEMENT SYSTEMS WORK EXPERIENCE**

**elementalAdvanced Manual Therapy**, Founder and CEO, February 2022-Present  
[www.elementaladvancedmt.com](http://www.elementaladvancedmt.com) ; [www.elementaladvanced.com](http://www.elementaladvanced.com)

I created the elementalAdvanced brand to support the continuing education curriculum I am developing. Through this brand, I intend to create a culture around whole body healing and viewing the body as greater than the sum of its parts. I have done this through the discussion that I've created from my marketing efforts in clothing and product design, content creation for Instagram and other social media outlets, articles I've written for online publications such as Acupuncture Today, and other self-published works. I endeavor to elaborate on the experience of viewing the body as an ecosystem. The elementalAdvanced Method and Elemental Manual Meridian Theory and Techniques (EMMT) curriculum that is currently in development, is taught and marketed under the elementalAdvanced brand. This curriculum, is accredited for continuing education through NCCAOM, for Acupuncturists and Doctors of Oriental Medicine, as well as NCBTMB, for Massage Therapists, Physical or Occupational Therapists, and Doctors of Chiropractic. The development of this online curriculum included: credentialing with multiple professional organizations to provide continuing education benefits to working professionals; creatively directing the research and design of all branding and artwork; the production of educational materials for various learning styles; video filming and editing; designing and managing an overall user experience for students that brings the education of a topic that has been traditionally taught in person, into a virtual space through the design of an intuitive online learning management system; and coordinating and negotiating necessary licensing agreements for the use of other's intellectual property and artwork.

**Gratitude Healing Arts, LLC (GHA), Gratitude Healing Arts Foundation (GHAF)**, Founder, April 2010 – Present

[www.gratitudehealingarts.com](http://www.gratitudehealingarts.com) ; [www.gratitudehealingartsfoundation.org](http://www.gratitudehealingartsfoundation.org)

While nurturing GHA over the years, I have managed multiple client cases at a time while offering exceptional, leading edge manual therapy, detailed nutrition consulting, and patient advocacy education and coaching. My work is done with a blend of Eastern and Western perspectives that is backed by scientific studies and clinical observation and study within the scientific method. My practice has been one of client centered care, and I have built relationships with several clients that have spanned the entire length of my business operations. I have studied around the world to advance my knowledge and skill in osteopathic manual therapy, and built relationships with colleagues from different backgrounds and cultures. I recently re-branded to elementalAdvanced Manual Therapy (elementalAdvanced), in preparation for transitioning GHA into a non-profit networking, teaching, and research organization: Gratitude Healing Arts Foundation, with a mission to shift the conversation from “trauma informed” to trauma *inspired* care.

Through the growth of GHA, I have had experience with relationship building, all aspects of event planning, branding, sourcing, marketing, web development, SEO, finance, change management, strategic growth planning, long term market analysis, insurance billing, credentialing, regulatory gap analysis, clinical compliance, and many other aspects of running a successful business in healthcare for over 12 years. I have also worked extensively in the areas of medical billing and advocacy, including parity issues associated with implementation of the Affordable Healthcare Act, State and Federal healthcare legislation, and health insurance benefit compensation.

## **REGULATORY CONSULTING AND AGENCY MANAGEMENT EXPERIENCE**

**URS Alaska - Tryck Nyman Hayes, Inc (TNH), TNH-Hanson, LLC**, Anchorage, AK; *Environmental Program Manager - Environmental Specialist II*, May 2007 – December 2009

While working at URS, and previously TNH, I managed tasks and worked directly with engineers to produce content for large proposals and Environmental Assessments. I designed and lead environmental monitoring programs, conducted wetland delineations, designed bio-engineered bank restoration methods as proposed mitigation, and wrote several erosion and sediment control plans. I managed the pre-application process and permit filings for several large projects; and managed, researched, and wrote segments of various legal compliance documents. Other management responsibilities included developing the Environmental department marketing plan and leading a gap analysis of company-wide marketing tools and practices. My assistance helped provide exceptional customer service and stakeholder relations on projects within the Waterfront, Civil, Transportation, Railroad, and Landscape Architecture divisions.

**Alaska Coastal Management Program (ACMP)**, Office of Project Management and Permitting, State of Alaska Department of Natural Resources, Anchorage, AK; *Project Review Coordinator (NRS III, Range 18/equivalent to GS 11 in Federal ranks)*, November 2005 – April 2007

My responsibilities at the ACMP gave me a wide range of experience in working with a number of Federal and State agencies, and managing all authorizations required for any structural development within the coastal zone. While in the position of Project Review Coordinator, I was able to gain a working knowledge of various environmental and land use regulations through day to day project review, as well as analysis of NEPA documents. I worked efficiently and diligently on my project adjudications, and always found the time to take on more than the normal workload. I provided gap analysis between Federal enabling regulations and State statute implementation, and was responsible for updating essential documents in accordance with regulatory changes. During my time with the State, I also assisted in the revision of an inter-agency partnership agreement with the U.S. Army Corps of Engineers. I routinely worked with many native community leaders, and enjoyed coordinating volunteer coastal cleanup days within participating coastal districts throughout Alaska's 33,000 miles of coastline.

**Alaska Women's Environmental Network (AWEN)**, Anchorage, AK; *President*, October 2005 – October 2007

My role as President of AWEN was to spearhead the revitalization of the organization. I helped the organization create a Strategic Plan, an Annual Plan, a website, logo, marketing package, and directed grant research and writing. While President, I lead our application for 501(c)3 non-profit status, setting us apart from our parent organization at the time, *The National Wildlife Federation*. The events that I helped organize, as well as the initiatives that I put in place, increased our core volunteer base twofold; this helped AWEN survive a dip in involvement to become a thriving community group in the mid 2000's.

**The Great Land Trust**, Anchorage, AK; *Volunteer*, August 2005 – December 2005

Volunteer activities that I participated in with the Great Land Trust included: updating marketing information, assisting in the production of newsletters, grant research and writing, and researching habitat issues for current and potential future land holdings.

**Wildlands Project**, Tucson, AZ; *Intern*, January – April 2004

I researched and wrote text for a booklet detailing conservation options including easements, PDR's, grants, and governmental programs, for private land owners in the 'Sky Islands' area of Arizona and New Mexico. This booklet was so popular that it has been updated yearly, and still serves as a reference for various private land owners and municipal councils in Southeastern Arizona.

**Native Seeds/S.E.A.R.C.H.**, Tucson, AZ; *Volunteer*, August 2003 to April 2004

My focus with this non-profit was to develop integrative marketing techniques with local businesses and organizations. This included the production of educational materials on native dietary issues and traditional recipes, Farm to Table connections between local stakeholders, and assisting with administrative planning and fund raising.

**The M Foundation**, Dayton, OH; *Co-Founder*, April 2003

Several friends and I devoted our senior year in college to the establishment of a foundation dedicated to mental health awareness, nutrition, and general wellness among college students. We honored a dear friend that lost his battle with bi-polar depression by creating M Fest, an annual festival with the purpose of familiarizing the student community with the services provided by the University Health Center, and facilitating the awareness of mental health disorders among University students. This yearly festival is still thriving today, with multiple generations of students carrying the torch.

## EDUCATION

**Vermont Law School**, South Royalton, VT

*Master of Studies in Environmental Law and Policy*

Courses: Watershed Management and Protection, Water Resources Law, Federal Natural Resources Law, Environmental Law, Land Use Law, Administrative Procedure, Alternative Dispute Resolution and Negotiation, and Biodiversity Protection. My Masters thesis was on the conservation of biological diversity for medicinal purposes.

Activities: Solutions Conference Planning Team  
Native American Law Society  
Environmental Law Society  
Volunteer Mediator, Adamant Accord, Adamant, VT

**University of Dayton, Dayton, OH**

*Bachelor of Arts, Communication Management*

Minors: Photography and Fine Arts, Biology (with a focus in Physical Medicine and Kinesiology), Psychology, Marketing, Geology, Philosophy, and

Sociology

Honors: 2nd place, Horvath Exhibition, B&W photograph entitled "Waiting"

Activities: Featured in the Scholars Art Gallery,  
Certified as Teen Mentor, Daybreak Children's Shelter  
Habitat for Humanity Volunteer  
Published Several Articles in the "Flyer News" and "The Difference"

**Maryland University of Integrated Health (MUIH), Online**

*Master of Science in Nutrition and Integrated Health, Herbal Medicine Concentration*

20 credits completed before I shifted my focus to post doctorate osteopathic manual therapy training for my professional development.

**University of Alaska Southeast, Online**

*Non Degree Seeking*

I took various courses in Anatomy and Physiology, as well as Medical Terminology

**Desert Institute of Healing Arts (DIHA), Tucson, AZ**

Massage and Manual Therapy Certification, Class Hours Completed: 400

**Oriental Healing Arts Center (OHAC), Anchorage, AK**

Oriental Medicine and Manual Therapy Certification, Hours Completed: 500, with 250 clinical hours

**Various Post Doctorate Osteopathic Manual Therapy Courses**

Detailed information is available upon request.

**PUBLICATIONS AND CURRICULUMS**

- Keane, Nicole Rachelle. *The Tao of The Polyvagal Theory: A Five Element Perspective For a Future of Healing the Spirit and Balancing the Autonomic Nervous System*. Gratitude Healing Arts, LLC; 2021.
- *The Tao of the Polyvagal Theory Class*, 2021. A 'learn at your own pace' online LMS course based on the treatment theory presented in the publication of the same name. This 4 hr class presents examples of clinical applications and case studies, in alignment with the *Tan Cycle* and the *Yu Angles*, two new theoretical treatment models that were created for interdisciplinary treatment within a trauma informed clinical practice.
- *The elementalAdvanced Method and Elemental Manual Meridian Theory and Techniques (EMMT)*, 2021 – Present. [www.elementaladvanced.com](http://www.elementaladvanced.com), a web based 'learn at your own pace' LMS platform. This curriculum is a series of 5 classes that focus on the effects of manual therapy on the Autonomic Nervous System and Vagus nerve complex. The curriculum is taught relative to each element in the Five Element system: Wood, Fire, Earth, Metal/Air, and Water. Techniques presented in these classes blend together: Toyohari style meridian therapy; Visceral Fascial Matrix Mobilization; Neural Mobilization; Circulatory Release Techniques; Myofascial Release, including direct and indirect techniques that incorporate the principles of the structural fascial matrix and visceral meridian system; Cranial Osteopathy; Lymphatic Drainage Therapy; Neuroendocrine Balancing; as well as Reiki and Emotional Release Techniques.
- *'Minding the Gap,'* a regular column in the publication *Acupuncture Today*, that guides the reader through an exploration into the divide between classical Eastern medical theory and clinical Western medical practice. Articles discuss clinical and scientific research, with an energetic, anatomy, and physiology focus and are presented in a way that facilitates a connection between Five Element theory and clinical application in Western medical practice. The goal of this article series is to help illuminate a paradigm shift in the direction healing of chronic illness and offer a new opportunity for balance within the Autonomic Nervous System. August 2023-present.
- *'Taro Cards: The Vegetable Oracle,'* 2022 – Present. The Taro Cards are a 44 card oracle deck with ink and watercolor illustrations of various vegetables, complete with a guidebook that describes the nutritional value, scientific name, location of origin, as well as the historical/cultural and modern common use, of all the vegetables in the deck. This is currently a favorite hobby and a work in progress.

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#### **PROFESSIONAL CERTIFICATIONS**

**LEED AP** – Leadership in Energy and Environmental Design Accredited Professional, USGBC, May 2009

**Wilderness First Responder (WFR)** – Wilderness Medicine of Utah, May 2010

**Board Certified Therapeutic Massage and Bodywork** - NCBTMB, Since *2011*

**Licensed Massage Therapist in Oregon**, # 23651, Expires 11/31/2023

**CPR/AED for Healthcare Professionals**, Exp 2024

**Approved Provider of Continuing Education** - National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM) #845500, and National Certification Board for Therapeutic Massage and Bodywork (NCBTMB) #1000633, *2020-current*